



DAY 1 · May 18, 2026

## Prof. Boris Groysberg

Harvard Business School · Organizational Behavior

9:00 *Welcome, Introduction & Kickoff*

**9:15** **HBS Case Study (Part 1)**

10:45 *Coffee Break*

**11:15** **HBS Case Study (Part 2)**

12:45 *Lunch*

**2:15** **HBS Case Study**

3:45 *Closing Remarks & End of Day 1*

DAY 2 · MAY 19, 2026

DAY 2 · May 19, 2026

## Prof. Rawi Abdelal

Harvard Business School · International Management

9:00 *Welcome, Introduction & Kickoff*

**9:15** **Lecture**

10:45 *Coffee Break*

**11:15** **HBS Case Study**

12:45 *Lunch*

**2:15** **HBS Case Study**

3:45 *Closing Remarks & End of Workshop*